

CHARLI JAMES

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PROFESSIONAL SKILLS

- Producing, reporting, writing, editing, shooting and managing live and taped video content.
- Final Cut Pro, HD Video shooting (Panasonic HPX250 and Canon DSLR), Voiceover recording, Photoshop, ENPS, iNews.
- Content management systems including WordPress, Movable Type, and Drupal, Writing for SEO, AP Style, Social media best practices.

PROFESSIONAL EXPERIENCE

The Huffington Post, New York, NY

5/2012- present

Segment Producer, HuffPost Live

- HuffPost Live is the online news network of The Huffington Post, with 8-12 hours of daily original content.
- Produce and book news conversations mainly on politics, business and social issues, as well as write and produce half-hour morning news updates and the “World Brief with @ASE” daily program.
- Original member of HuffPost Live’s launch team, helping to create the first of its kind, online-only network.
- Produced first three hours of HuffPost Live’s Election Night 2012 coverage.
- Winner of a 2013 National Association of Black Journalists *Salute to Excellence Digital Media* Award for the segment “Chicago’s Killing Fields.”
- Control room, news writing, guest booking and pitching experience.

Reuters, New York, NY

10/2011- 5/2012

Video Producer, Reuters TV

- Produce, report, shoot, edit and voiceover business, political and investigative video packages for Reuters.com.
- Lead producer for finance blogger Felix Salmon’s show “Felix TV.”
- Field producing included: 2012 Iowa Caucus, 2012 World Economic Forum and 2012 F/W New York Fashion Week.

Freelance Video Producer, New York, NY

2007- 2012

- Clients included CBS Online, WPIX11 News, About.com, NBC Universal and iVillage.com.
- Freelance video reporting, producing, shooting, hosting, voiceover and FCP editing.
- Print and online writing and editing.

Visible Economy Video Productions, New York, NY

03/2010- 03/2011

Video Correspondent & Editor

- Visible Economy video productions, lead by former *Business Week* Chief Economist Michael Mandel, combined news and education to create informative and entertaining videos for educational purposes.
- Clients included McGraw-Hill, the Kauffman Foundation and the Center for Financial Literacy.
- Report, produce and edit original videos on economics, careers, social security and political science.

Associate Producer

- NBC Digital Networks produces emerging digital businesses and custom content.
- Created articles, advertorial content, blogs, social media content, polls, homepage and static content.
- Hired, managed and assigned a stable of freelance writers, bloggers, copyeditors, designers and interns.
- Edited and proofed articles and photos and wrote headlines, captions and intros.
- Oversaw major projects, improvements and section additions to sites.
- Created monthly editorial calendars and strategy.
- Wrote, produced and distributed weekly e-newsletters.
- Reported for videos and conducted interviews for print with celebrities, doctors and industry figures.
- Worked with video team on pre-production, writing scripts and metadata, and editing videos.

ADDITIONAL EXPERIENCE

FOUR CORNERS COMMUNICATIONS , New York, NY - Freelance Publicity Assistant	7/07 - 08/07
NBC4 WRC-TV , Washington, D.C. - Consumer Reports Researcher	1/07 - 5/07
MEET THE PRESS , Washington, D.C. - Production and Research Intern	8/06 - 12/06
WENNER MEDIA , New York, NY - Publicity Intern	3/06 - 8/06

EDUCATION

Alliance Française (French Institute of NY), 2012-Current, French Language Studies.

NYU School of Continuing and Professional Studies, Copyediting and Headline Writing, Photoshop.

American University, School of Communication, 2007. B.A. in Broadcast Journalism, Minor in Political Science.

Campaign Management Institute, January 2007. Intensive political campaigning program.

References and video samples available upon request.